*Last Reviewed 1/5/18*

**THE GUILD OF THE ROYAL HOSPITAL OF ST. BARTHOLOMEW (The "Guild") - COOKIE NOTICE**

This Cookie Notice explains how the Guild uses cookies and other tracking technologies through our website www.bartsguild.org.uk.This Cookie Notice is to be read alongside the Guild's Privacy Notice which explains how the Guild uses personal data. **If you do not accept our use of cookies please disable them following our guidance below.**

**What are web cookies?**

Web cookies are small files that are placed on your computer or mobile device by a website when you visit it. They contain details of your browsing history on that website and distinguish you from other users. Cookies send data back to the originating website on each subsequent visit or allow another website to recognise the cookie. Cookies are useful because they allow a website to recognise a user's device and, for instance, remember your preferences and generally improve your online user experience. Like most websites, the Guild uses cookies.

Although this Notice refers to the general term "cookie", which is the main method used by this website to store information, the browser's local storage space is also used for the same purpose and cookies and we may use other tracking technologies through this website such as web beacons. As a result, the information included in this Cookie Notice is likewise applicable to all cookies and tracking technologies that we use.

You can find out more about cookies at www.allaboutcookies.org.

**Why do we use cookies?**

1. To **let you do things on our website** – for example, cookies enable you to log in to secure areas of our website, use the online shopping cart or make use of e-billing services.

2. To collect **anonymous statistics** – the information collected by cookies enables us to improve the website through usage figures and patterns. For example, it is really useful to see which pages of the website – and therefore which of our services – are the most popular and how users are interacting them.

3. To **improve your experience of our website** – for example, to prevent you having to re-enter details when you have already done so, or by ensuring that users can find what they are looking for easily.

4. **Measuring how cost-effective our advertising is** – as a non-profit organisation, we need to watch our advertising spend carefully. Cookies are used to help us see how many people who click our adverts go on to do something further (for example, making a donation or applying to volunteer) and to help make advertising content more relevant to your interests.

The table below provides more information about the cookies we use and why.

| Name/Type of cookie | Owner | Purpose for the cookie | Duration |
|---|---|---|---|
| Cookie Notice Accept | Barts Guild | Identifies whether the user has accepted the use of cookies on the website. | Persistent (1 month) |
| User identification | The Guild | These are used to identify and authenticate the user during website use and between sessions on the website, for example to | Session (i.e. the cookie expires at |

| | | automatically fill in forms. They also contain technical data of the user's session, such as connection timeouts. | the end of the session when you close your browser) |
|---|---|---|---|
| Necessary Cookies (cfduid and ARRAfinnity) | Social 9 | These cookies are used to ensure trusted web traffic and to distribute traffic across different servers to ensure rapid response times and therefore improve the user experience of the website | Persistent (1 year) and session, respectively |
| Google Analytics (NID and Collect) | Google | This is a web analytics service which uses cookies to show us how visitors found and explored our website, and how we can enhance their experience. It provides us with information about the behaviour of our visitors (for example, how long they stayed on the site, or which services are particularly popular) and also tells us how many visitors we have had. For more information on Google Analytics, click here. | Persistent (6 months) and session, respectively |
| Impression | Facebook | Used by Facebook to register impressions across websites, i.e. when using the social media share buttons. | Session |
| Statistics | Barts Guild | These cookies help monitor anonymous use of our website, i.e. which pages are visited. | Persistent (up to 2 years) and session |

You can find more information about the cookies we use on following pages:

- Website: https://en.support.wordpress.com/cookies/
- Souvenir Store: https://docs.woocommerce.com/document/woocommerce-cookies/

**Website cookie acceptance**

By clicking the accept option when you first visited the website you consent to our use of cookies as updated from time to time. In particular, you consent to cookies being stored on your computer and/or mobile device (unless rejected or disabled by your browser).

**Turning cookies off**

Internet browsers normally accept cookies by default. However, most browsers let your turn off either all or third-party cookies. What you are able to do depends on which browser you are using. If you do not accept our use of cookies as set out above, please do not accept our cookie notice and set your browser to reject cookies. However, please be aware that this may impair or limit your ability to use our website. The option to do this is usually found in the options, settings or preferences menu of your browser or mobile device.

You may opt-out of Google's analytics cookies by visiting Google's opt-out page - https://tools.google.com/dlpage/gaoptout.

Click on the links below to find out how to change your cookie settings in:

Internet explorer

Firefox

Chrome

[Safari](#)

[Opera](#)

[iPhone and iPad](#)

[Samsung](#)

**Updating our Cookie Notice**

We may update our use of cookies from time to time and consequently we may update this Notice. We therefore recommend that you check this Notice regularly.